Gratitude REPORT
2021–2022

Nelson Atkins
MUSEUM OF ART
In gratitude to a dedicated community

Greetings! Thanks to you and your fellow Nelson-Atkins community members, we have so many accomplishments to share from the last year. Between May 1, 2021 and April 30, 2022, the Nelson-Atkins welcomed more than 400,000 visitors onsite—indicating steady progress toward pre-pandemic totals of 500,000+ annual visitors—and began reintroducing featured exhibitions and some onsite programs and events.

One of our most significant accomplishments was the development of our new Strategic Plan. The plan underscores art as the core of the museum’s mission, supported by care of the people who nurture the museum, a commitment to community, and responsible and ethical actions that sustain the Nelson-Atkins into the future. The plan is the result of considerable work by the Nelson-Atkins staff, trustees, and volunteers and can be found on the website at www.nelson-atkins.org/about/2021-strategic-plan.

In the following pages, you will see images from a sweep of exhibitions that showcased unique, rarely seen collections from the museum’s holdings. We also launched a new, ongoing series “KC Art Now,” dedicated to local art and inaugurated by dynamic works from Kansas City-based artists in Testimony: African American Artists Collective—the first of its kind at the museum to exclusively feature local artists.

Several popular events also returned in person, bringing renewed energy and community back to the galleries and grounds. Many of you enjoyed Bark in the Sculpture Park, Teen Open Mic Nights, Luminary Night, a Splendid Evening in the featured exhibition galleries, Tivoli Under the Stars, and the reintroduction of some cultural festivals, including the Día de los Muertos altar and Passport to India.

Finally, the museum debuted the award-winning five-part podcast A Frame of Mind. Hosted by local poet Glenn North, the podcast features stories that explore race, representation, identity, and belonging through the museum’s history. We hope that you check it out, if you haven’t already!

We are thrilled to see more and more of our community return to the museum for quiet explorations of the collections as well as lively celebrations. We hope to see you in the galleries soon.

Sincerely,

Evelyn Craft Belger
Chair, Board of Trustees

Julián Zugazagoitia
Director & CEO
Financial Summary
FY2022 | May 1, 2021 – April 30, 2022

OPERATING REVENUE

FY22
$26,460

Endowment 40%
Contributions 45%
Earned Revenue 15%

OPERATING EXPENSES

FY22
$26,460

Exhibitions & Curatorial 35%
Education & Programming 31%
Experience & Guest Services 27%
Development 7%
“I love this podcast! Well written and so well delivered. It helped me see the Nelson—and the city around it—in a completely new dimension...”

- REVIEW BY SOTAGRRL
“I played this Art Course with my great niece and nephew last September after touring the Nelson, yet again. It was so exciting to see their faces light up when they recognized the various pieces of art as we approached each hole. STELLAR educational art extension!”

- MOLLY GROTON
Gifts of Art
FY2022 | May 1, 2021 – April 30, 2022

The images below represent only a sampling of the fabulous 120 works of art donated in FY2022. These gifts of art expand the museum’s renowned collection and enable us to provide a more comprehensive story of the history of art.
Francis Family Foundation

Established in 1951, the Francis Family Foundation envisions current and future generations of well-rounded individuals who are creative, lifelong learners striving to achieve their fullest potential and are well prepared to contribute to community and society in general. Each year, the foundation provides generous, steadfast support for the museum’s school programs, remaining committed throughout the pandemic as school field trips and workshops went virtual.

JE Dunn Construction

JE Dunn Construction is preparing to celebrate a century of doing business in Kansas City. For decades, the company has provided sustaining support to the museum, helping keep the museum open and free for the entire community. During FY2022, JE Dunn dedicated special support to the Juneteenth and Día de los Muertos virtual festivals that reached audiences through engaging cultural content online when we couldn’t gather in person.

Mr. Richard C. and Nancy Green

Richard C. Green served as Chair of the Nelson-Atkins Board of Trustees from fiscal years 2018 to 2022. During this extraordinary time, Green demonstrated exceptional leadership, remaining focused on the well-being of the museum’s staff and sustainability. Together, he and his wife Nancy have substantially contributed to securing the museum’s vibrant future for decades to come.

“The Nelson-Atkins thrives today because so many people through the decades have given their time, skills and personal passion to the museum and its mission. Nancy and I feel privileged to be among those who support the museum and its impact on our community.”

– RICHARD C. GREEN
By the Numbers
FY2022 | May 1, 2021 – April 30, 2022

14,000,000
Social media impressions

1,130,000
Visits to nelson-atkins.org

414,000
Onsite visitors

84,000
Education program participants

33,000
Art Course putt-putters

26,000
Volunteer service hours

Thank you again
To our generous and creative community for all the ways you support and engage with the Nelson-Atkins—the Art & Soul of Kansas City.

Interested in donating to the museum?
Please email giving@nelson-atkins.org or call 815.751.1278.

A member shows her shuttlecock tattoo